

# **EVALUATION REPORT**


## **(As Per Rule 35 of PP Rules, 2004)**

1. Name of Procuring Agency: Pakistan International Airlines Corporation (PIAC)
2. Method of Procurement: Single Stage Two Envelope
3. Title of Procurement: Hiring of Social Media Agency for PIA Social Media Management
4. Tender Inquiry No: REF: GM CM/ Social Media/01/21
5. PPRA Ref. No. (TSE): TS447068E
6. Date & Time of Bid Closing: 12-04-2021 (1030 Hrs)
7. Date & Time of Bid Opening: 12-04-2021 (1100 Hrs)
8. No of Bids Received: 05
9. Criteria for Bid Evaluation: As per given in bidding documents
10. Details of Bid(s) Evaluation: As given below

Name of Bidder	Marks		Evaluated Cost PKR (Annual)	Rule/Regulation/SBD*/Policy/ Basis for Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
	Technical (if applicable)	Financial (if applicable)		
Orbit Advertising	92.1	-	9,840,000.00	Qualified
Beyond the Horizon (Pvt.) Ltd	90.2	-	11,400,007.00	Qualified
The D' Hamidi Partnership (Pvt) Ltd.	91.2	-	17,356,800.00	Qualified
Mind Map Communications (Pvt) Ltd.	90.2	-	14,166,120.00	Qualified
Inter Flow Communications (Pvt) Ltd	79	-	Not Opened	Disqualified due to not as per the criteria

**Lowest Evaluated Bidder: M/s Orbit Advertising**

11. Any other additional / supporting information, the procuring agency may like to share.



Iftikhar M. Usmani  
GM Contract Management (SCM)

**IFTIKHAR M. USMANI**  
GENERAL MANAGER  
CONTRACT MANAGEMENT  
SUPPLY CHAIN MANAGEMENT  
PAKISTAN INTERNATIONAL AIRLINES

\*Standard Bidding Documents (SBD).