

EVALUATION REPORT

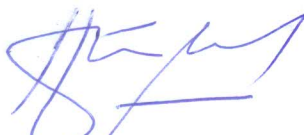
(As Per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency: Pakistan International Airlines Corporation Limited (PIACL)
2. Method of Procurement: Single Stage Two Envelopes
3. Title of Procurement: Hiring of Social Media Agency for PIA's Social Media Management
4. Tender Inquiry No: Ref: REF: GM CM/ Social Media/01/23
5. PPRA Ref. No. (TSE): TS506798E
6. Date & Time of Bid Closing: 17-04-2023 (1030 Hrs)
7. Date & Time of Bid Opening: 17-04-2023 (1100 Hrs)
8. No of Bids Received: 08
9. Criteria for Bid Evaluation: As per given in bidding documents
10. Details of Bid(s) Evaluation: As given below

Name of Bidder	Marks		Evaluated Cost for one year PKR	Rule/Regulation/SBD*/Policy/ Basis for Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
	Technical (if applicable)	Financial (if applicable)		
Sybrid (Private) Limited	70.3	-	-	Disqualified by Evaluation Committee due to not fulfilling evaluation criteria
Trade Expert	76.7	-	-	-----do-----
Catwalk Event Management & Production (Pvt.) Ltd	78.7	-	-	-----do-----
Mansehra Information Technology Zone	73.3	-	-	-----do-----
Alliance Advertising & Marketing	86.3	-	4,746,000.00	Qualified
Mind Map Communications (Private) Limited	89.7	-	14,649,139.00	Qualified
Eikon 7 Private Limited	86.3	-	16,272,000.00	Qualified
Beyond the Horizon (Pvt.) Ltd.	54.7	-	-	Disqualified by Evaluation Committee due to not fulfilling evaluation criteria

Most Advantageous Bidder: Alliance Advertising & Marketing

11. Any other additional / supporting information, the procuring agency may like to share.



Iftikhar M. Usmani
GM Contract Management

*Standard Bidding Documents (SBD).

IFTIKHAR M. USMANI
GENERAL MANAGER
CONTRACT MANAGEMENT
SUPPLY CHAIN MANAGEMENT
PAKISTAN INTERNATIONAL AIRLINES